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U.S. DEPARTMENT OF AGRICULTURE
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ICE CREAM AND OTHER FROZEN DESSERTS

PRODUCTION REPORT - JULY 1958

ICE CREAM PRODUCTION

July ice cream production for the United States was estimated by the Crop Reporting Board at 74,865,000 gallons - 3 percent less than the output during July last year, but 5 percent above the 1952-56 average for the month. Production this July was the fourth largest output on record for the month, being exceeded only in 1946, 1947, and 1957.

The seasonal increase from June to July was 13 percent this year, compared with an advance of 15 percent at this time in 1957 and a gain of 7 percent between the 5-year averages for these months. Temperatures during July averaged below normal, generally, in all sections of the United States except most coastal areas and the southwest.

In the first 7 months of 1958, ice cream production was at about the same level as the January-July total a year ago, but was 6 percent above the 1952-56 average for the period.

The milk-fat content of ice cream made in July this year averaged 11.5 percent for the country as a whole, compared with 11.6 percent for January 1958.

Compared with the July output in 1957, ice cream production was down in all regions except the North Atlantic, where it was up 1 percent. Output was 1 percent larger than a year ago in both New York and Pennsylvania. A decrease of 2 percent occurred in the East North Central Region, where increases were shown only in Indiana and Illinois. Sharp losses from a year ago in all West North Central States gave the region as a whole a 13-percent smaller output. Production was down 1 percent in the South Atlantic States, 5 percent in the South Central, and 6 percent in the Mountain. A decrease from July 1957 of 5 percent in California more than offset increases in Washington and Oregon by 3 percent.

Ice cream production this July was above the 1952-56 average for the month in all regions except the West North Central, and the Mountain, where each declined 5 percent and the South Central, which was 4 percent smaller. The gains from average varied from 4 percent in the East North Central States to 10 percent in both the North Atlantic and the Pacific. An 8-percent gain was shown in the South Atlantic Region. In the three leading ice cream-producing states, output was 12 percent above average in Pennsylvania, 5 percent in New York, and 13 percent in California.

PRODUCTION OF ICE CREAM, UNITED STATES, 1958

MONTH	1952-56 AVERAGE *	ESTIMATED			CHANGE FROM:	
		1956 *	1957	1958	1952-56 Av.	1957
		Thousand Gallons			Percent	
January	36,877	39,906	41,770	43,860	+ 19	+ 5
February	39,020	43,176	42,905	40,920	+ 5	- 5
March	46,326	49,271	47,635	47,025	+ 2	- 1
April	49,698	49,973	52,090	54,915	+ 10	+ 5
May	57,587	62,562	61,445	60,950	+ 6	- 1
June	67,050	68,920	66,690	66,495	- 1	0
July	71,517	70,073	76,985	74,865	+ 5	- 3
SEVEN MONTH TOTAL	368,075	383,881	389,520	389,030	+ 6	0

* From enumerations.
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ESTIMATED PRODUCTION OF ICE CREAM: JULY 1958

STATE AND GEOGRAPHIC DIVISION	5-YEAR JULY AVERAGE 1952-56 *	JULY			PERCENT CHANGE IN JULY 1958 PRODUCTION FROM:	
		1956 *	1957	1958	5-YEAR AVERAGE	JULY 1957
		Thousand Gallons			Percent	
Massachusetts	2,713	2,664	3,180	3,220	+ 19	+ 1
Connecticut	975	953	980	1,060	+ 9	+ 8
New York	7,779	7,385	8,100	8,150	+ 5	+ 1
New Jersey	2,049	2,147	2,410	2,450	+ 20	+ 2
Pennsylvania	8,248	7,972	9,140	9,200	+ 12	+ 1
Other N.A. States ...	1,408	1,317	1,435	1,310	- 7	- 9
NO. ATLANTIC STATES	23,172	22,438	25,245	25,390	+ 10	+ 1
Ohio	4,477	4,456	5,000	4,800	+ 7	- 4
Indiana	2,573	2,571	2,650	2,720	+ 6	+ 3
Illinois	3,561	3,394	3,830	3,890	+ 9	+ 2
Michigan	3,711	3,411	3,630	3,440	- 7	- 5
Wisconsin	2,409	2,328	2,640	2,490	+ 3	- 6
E. N. CENTRAL STATES	16,731	16,160	17,750	17,340	+ 4	- 2
Minnesota	1,890	1,840	2,350	2,170	+ 15	- 8
Iowa	1,407	1,343	1,450	1,370	- 3	- 6
Missouri	1,928	1,955	2,100	1,650	- 14	- 21
N. & S. Dakota	523	461	570	445	- 15	- 22
Nebraska	684	594	770	640	- 6	- 17
Kansas	797	739	700	610	- 23	- 13
WEST NO.CENT. STATES	7,229	6,932	7,940	6,885	- 5	- 13
District of Columbia	609	559	660	570	- 6	- 14
Maryland	1,181	1,287	1,350	1,320	+ 12	- 2
Virginia	1,213	1,170	1,250	1,180	- 3	- 6
West Virginia	640	619	720	625	- 2	- 13
North Carolina	1,586	1,480	1,630	1,670	+ 5	+ 2
Georgia	855	804	890	855	0	- 4
Florida	1,265	1,506	1,510	1,470	+ 16	- 3
Other S.A. States ...	530	535	570	785	+ 48	+ 38
SO. ATLANTIC STATES	7,879	7,960	8,580	8,475	+ 8	- 1
Tennessee	1,496	1,547	1,590	1,600	+ 7	+ 1
Alabama	885	933	870	840	- 5	- 3
Louisiana	893	964	1,000	910	+ 2	- 9
Oklahoma	632	624	600	625	- 1	+ 4
Texas	2,225	2,130	2,060	1,810	- 19	- 12
Other S.C. States ...	1,317	1,266	1,375	1,350	+ 3	- 2
SO. CENTRAL STATES	7,448	7,464	7,495	7,135	- 4	- 5
Colorado	656	623	680	690	+ 5	+ 1
Other Mt. States	1,586	1,606	1,595	1,445	- 9	- 9
MOUNTAIN STATES	2,242	2,229	2,275	2,135	- 5	- 6
Washington	1,120	1,249	1,110	1,170	+ 4	+ 5
Oregon	681	665	645	685	+ 1	+ 6
California	5,015	4,976	5,945	5,650	+ 13	- 5
PACIFIC STATES	6,816	6,890	7,700	7,505	+ 10	- 3
UNITED STATES	71,517	70,073	76,985	74,865	+ 5	- 3

* From enumerations.

ICE MILK PRODUCTION

Estimated by the Crop Reporting Board at 14,185,000 gallons, the July production of ice milk this year was 1 percent smaller than the output for the same month last year, but was 37 percent larger than the 1952-56 July average. During the first 7 months of 1958, ice milk production was down 1 percent from the January-July total last year, but was 34 percent above the 5-year average for the period.

Ice milk production losses from July 1957 in the East North Central, West North Central, and the West slightly more than countered gains in the North and South Atlantic Regions. Output was at about the same level as a year ago in the South Central States.

The advance from June to July this year was 11 percent, compared with an increase of 11 percent at this time in 1957 and a seasonal gain of 9 percent between the 5-year averages for these months. Seasonal increases occurred in all sections of the country this year except the West North Central and South Central Regions.

PRODUCTION OF ICE MILK, UNITED STATES, 1958

MONTH	1952-56 Average *	ESTIMATED		CHANGE FROM:	
		1956 *	1957	1958	1952-56 Av. 1957
		Thousand Gallons		Percent	
January	3,394	4,177	4,460	4,715	+ 39 + 6
February	3,825	4,575	4,865	4,570	+ 19 - 6
March	5,204	6,767	6,695	6,590	+ 27 - 2
April	6,402	8,182	8,735	8,815	+ 38 + 1
May	8,127	11,415	11,360	11,140	+ 37 - 2
June	9,492	12,987	12,915	12,760	+ 34 - 1
July	10,317	13,642	14,370	14,185	+ 37 - 1
SEVEN MONTH TOTAL	46,761	61,745	63,400	62,775	+ 34 - 1

* From enumerations.

SHERBET PRODUCTION

Sherbet production during July was estimated at 4,800,000 gallons - 3 percent above the July output last year, but 7 percent below the 1952-56 average for the month. Production advanced 23 percent from June to July, compared with an increase of only 8 percent a year ago and a seasonal gain of 9 percent between the 5-year averages for these months.

PRODUCTION OF SHERBET, UNITED STATES, 1958

MONTH	1952-56 Average *	ESTIMATED		CHANGE FROM:	
		1956 *	1957	1958	1952-56 Av. 1957
		Thousand Gallons		Percent	
January	1,273	1,480	1,490	1,540	+ 21 + 3
February	1,439	1,627	1,490	1,390	- 3 - 7
March	2,042	2,278	2,000	1,760	- 14 - 12
April	2,596	2,811	2,360	2,530	- 3 + 7
May	3,591	4,160	3,230	3,240	- 10 0
June	4,714	5,301	4,320	3,900	- 17 - 10
July	5,155	5,153	4,680	4,800	- 7 + 3
SEVEN MONTH TOTAL	20,810	22,810	19,570	19,160	- 8 - 2

* From enumerations.

MELLORINE AND OTHER FROZEN DESSERTS

MADE WITH FATS AND OILS OTHER THAN MILK-FAT

The July production of Mellorine and other frozen desserts made with fats and oils other than milk-fat was estimated at 4,465,000 gallons, the Crop Reporting Board reports. This output was 13 percent larger than July 1957 and 40 percent more than the 1952-56 average production. In the first 7 months of 1958, Mellorine production totaled 22,230,000 gallons, 15 percent greater than the January-July total a year ago and 42 percent above the 1952-56 average for the period.

In comparison with a year earlier only Illinois, Missouri, and Oklahoma among the important Mellorine-producing states had drops in output. Production remained quite stable in Alabama and Texas during that time. Moderate increases recorded in Arkansas, Montana, and Oregon as well as a very sharp increase in California more than offset the declines.

Mellorine production advanced 11 percent between June and July of this year. This compares with an increase of 21 percent a year earlier and a seasonal gain of only 3 percent between these two months in the 1952-56 period. Moderate declines from June to July were recorded in Alabama and Oklahoma. Substantial seasonal advances were recorded in most of the other states. California showed an extremely sharp production increase between June and July.

PRODUCTION OF MELLORINE AND OTHER FROZEN DESSERTS
MADE WITH FATS AND OILS OTHER THAN MILK-FAT, UNITED STATES, 1958

MONTH	1952-56 Average *	1956 *	ESTIMATED		CHANGE FROM:	
			1957	1958	1952-56 Av.	1957
		Thousand Gallons			Percent	
January	1,289	1,807	1,835	2,100	+ 63	+ 14
February	1,482	2,057	2,000	2,185	+ 47	+ 9
March	1,944	2,665	2,415	2,670	+ 37	+ 11
April	2,095	2,694	2,605	3,135	+ 50	+ 20
May	2,538	3,469	3,220	3,670	+ 45	+ 14
June	3,080	3,677	3,280	4,005	+ 30	+ 22
July	3,181	3,749	3,960	4,465	+ 40	+ 13
SEVEN MONTH TOTAL	15,609	20,118	19,315	22,230	+ 42	+ 15

* From enumerations.